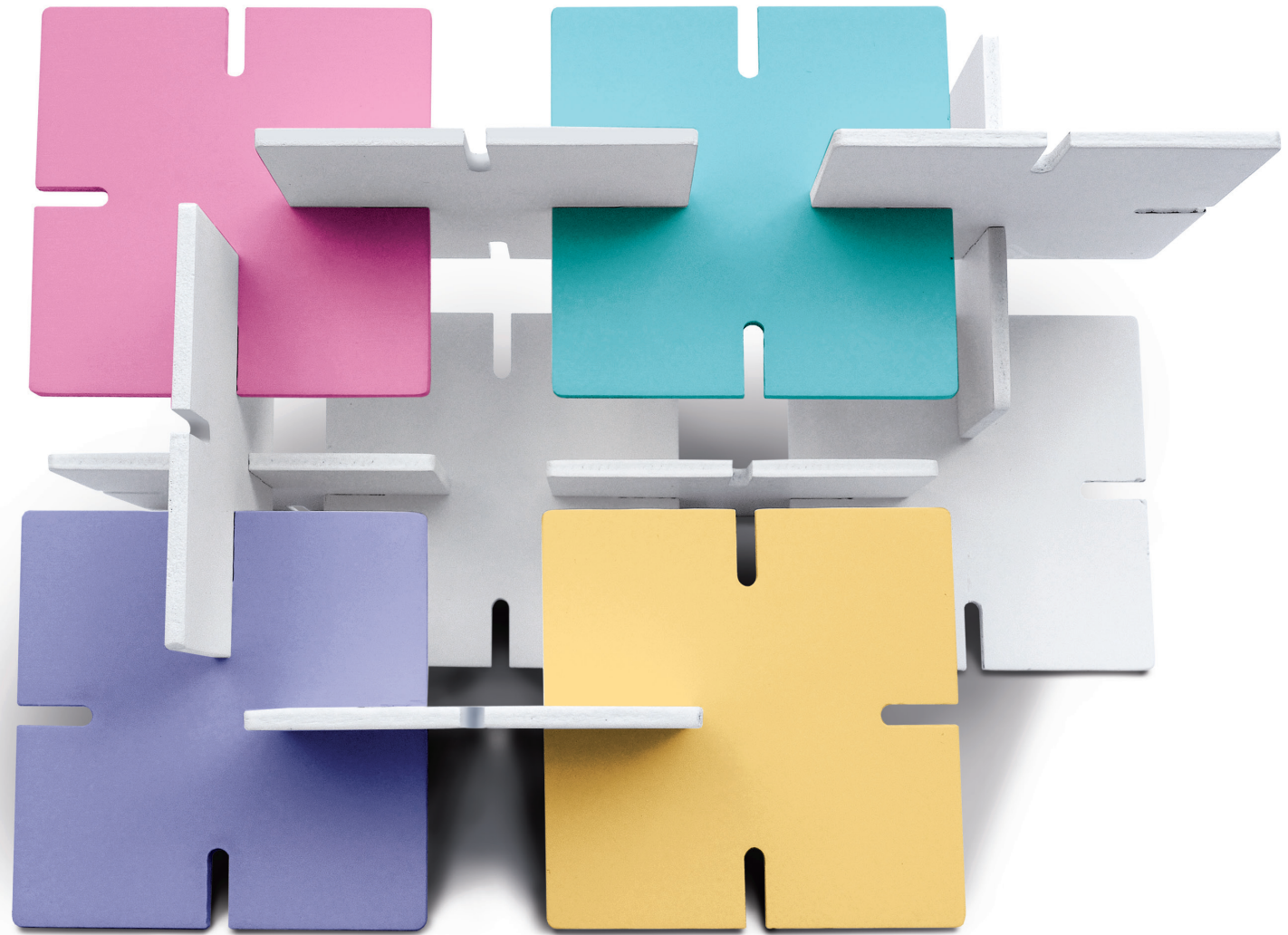


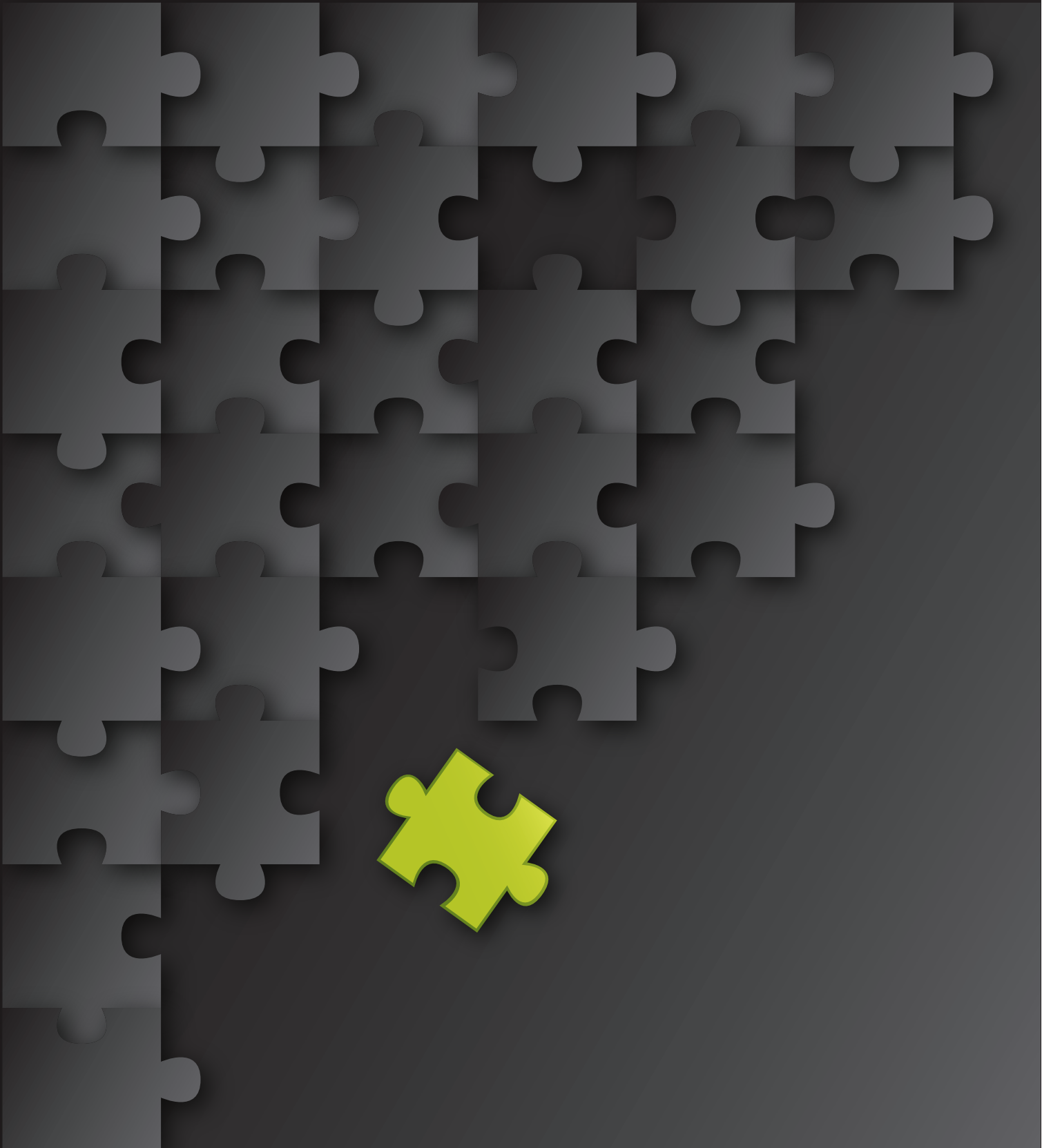
2018 catalogue

INTERLOCKING DISPLAYS

by **wood**vertising







EAZZY 
DISPLAY 
MAKING PROMOTION EASY





INTERLOCKING DISPLAYS

by  Woodvertising

-  Eazzy Displays wooden exhibitors are designed with an innovative interlocking system that allows easy and quick assembly without the use of glues, tools or complicated assembly instructions - in just minutes.
-  Our displays for stores can be colored and printed and our team can create projects tailored to your needs.
-  No minimums, no problem. You can order the exact quantity of the P.O.S with no extra charges, or you can save a lot of marketing money by signing a year contract with us.
-  Easy and economic logistic with the flat packaging delivery solution.



KEY FEATURES



Flat packing delivery



Easy and economic logistics



No tools or qualified personnel for assembly







Various way of personalization due to no minimum order



Environmentally friendly



CONTENT

Key Features	Page 2
About Us and How we work	Page 4
Responsibility & the Environment	Page 5
Services & Materials	Page 6
 Chapter 1 - Floor Displays	Page 7 - 14
 Chapter 2 - Counter Displays	Page 15 - 18
 Chapter 3 - Miscelaneous	Page 19 - 22
 Chapter 4 - Packing & Delivery	Page 23 - 25



ABOUT US & HOW we WORK



Our focus is on exceeding customers' expectations.

We aim to provide our customers with the best bespoke display design and production service, ensuring that every step of the process is conducted accurately whilst keeping our prices highly competitive.



For us passion means quality.

We understand that long waiting times, expenses and inferior quality can jeopardize your businesses operation. Here we have the advantage of housing both design and manufacturing facilities.

We keep our prices fair and competitive to ensure that the highest quality standards are maintained throughout the process. With constant re-investment and consultation, we offer state of the art printing & manufacturing services ensuring that quality is at its best every step of the way.






Why choose us?

- Customised products or standard designs
- Rapid Prototyping Service
- Quality Guarantee - yes we deliver what is promised
- Quotation within 24 hours in most cases
- Flat Pack or Pre Fill Pack
- International Shipping





RESPONSIBILITY and the ENVIRONMENT

-  We use sustainable materials whenever possible, and all production processes are designed to reduce waste. In addition, we collaborate with other local recycling operators, and we have an in-house recycling program.
-  The partnerships that we have ensure that our suppliers and the local forest industry operate responsibly, our composed wood panel suppliers are in compliance with the most stringent guide lines brought in front by the industry leading organization and programs.
-  Simply put, Eazzy Display's products may come in a variety of colors, but you can find "green" in every one.





SERVICES & MATERIALS



DESIGN

We think about new forms of display, new functional systems that combine aesthetic appeal, price and durability.



PROTOTYPING

Our skilled team of engineers and designers has the ability to develop or to adapt any type of display, in order to accomplish the needs of our customers.



PRODUCTION

We look carefully after all production stages, from the raw materials, to the final product. We do not have a minimum ordered quantity, for us every client is important.



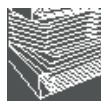
QUALITY CONTROL

Boots-on-the-ground quality control. Products manufactured and delivered precisely as approved



DELIVERY AND ASSEMBLY

Easy to assembly and to use, our displays are being implemented all over Romania and in Central Eastern Europe.



ANALYSIS

We choose the best materials, we use the latest equipments, we combine style with technology and we deliver a product that reflects innovation and functionality at its highest standards.



MAINTENANCE

Our highly qualified technicians assure a prompt action of intervention within less than 72 hours in any shop.



SURVEY

We can provide our customers information about every shop-starting from the number of expositors in the POS, total area for presentation, up to logistics available in the POS and contacts.



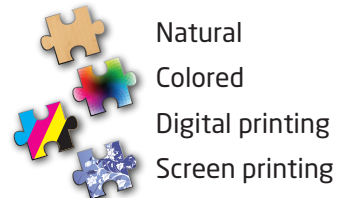
RESULT

The result is a perfect partnership in order to satisfy all the exhibiting and communication needs at the ending point of sale.

MATERIALS

BIRCH PLYWOOD

Birch plywood is unique because of its all-birch veneer core that's cross-banded and laminated with interior grade glue, making for a superior stable sheet.



Natural

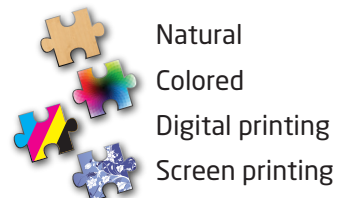
Colored

Digital printing

Screen printing

HIGH DENSITY FIBERBOARD (ONE/DOUBLE SIDED WHITE PRIMER)

The strongest amongst fiberboards. Is an engineered board produced from resin bonded wood fibers under high pressure and heat. Due to its very fine surface, is suitable for different coatings: printing, painting, laminating.



Natural

Colored

Digital printing

Screen printing

All the FUN is

on the **FLOOR**

1

Basic and Easy

Floor Displays

Responding to your Basic needs, our **FLOOR DISPLAYS** will improve your way of doing business. Large variety of shapes, colors or prints work together to emerge in your customised product. Resistance and Simple Elegance standing up.

basic line of

FLOOR DISPLAYS



Code - ED 001

Mounted size - 40x30x150cm

Loading plan - 39x29cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



Code - ED 002

Mounted size - 40x30x150cm

Loading plan - 39x29cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.





Code - ED 003

Mounted size - 60x80x150cm

Loading plan - 59x79cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



Code - ED 004

Mounted size - 40x30x150cm

Loading plan - 39x29cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.





Code - ED 005

Mounted size - 60x40x150cm

Loading plan - 59x39cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



Code - ED 006

Mounted size - 60x40x150cm

Loading plan - 59x39cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



basic line of

FLOOR DISPLAYS



Code - ED 007

Mounted size - 60x40x150cm

Loading plan - 59x39cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



Code - ED 008

Mounted size - 40x30x150cm

Loading plan - 39x29cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



basic line of

FLOOR DISPLAYS



Code - ED 009

Mounted size - 60x40x150cm

Loading plan - 59x39cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



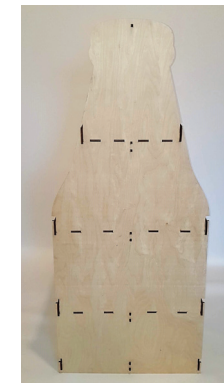
Code - ED 010

Mounted size - 80x60x150cm

Loading plan - 79x59cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.





Code - ED 011

Mounted size - 50x50x180cm

Loading plan - 49x49cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



Code - ED 012

Mounted size - 60x60x150cm

Loading plan - 59x59cm

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions.

And if that's not enough we can easily design a new display by scratch to fit your needs.



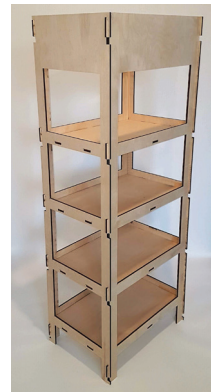
Whole Range of FLOOR DISPLAYS



Code - ED - 001



Code - ED - 002



Code - ED - 003



Code - ED - 004



Code - ED - 005



Code - ED-006



Code - ED - 007



Code - ED - 008



Code - ED - 009



Code - ED - 0010



Code - ED - 0011



Code - ED - 0012

Is the little things that

COUNT

2

Handy Shopping at

Counter Displays

As efficient solutions to display your merchandise, our **COUNTER DISPLAYS** will count when it comes to profit. It's simple, reliable and... easy to do it yourself. That really counts.

basic line of

COUNTER DISPLAYS



Code - EDC-001

Mounted size - 40x40x25cm
Also in other dimensions



Code - EDC-002

Mounted size - 50x30x30cm
Also in other dimensions



Code - EDC-003

Mounted size - 50x25x25cm
Also in other dimensions



Code - EDC-004

Mounted size - 50x30x30cm
Also in other dimensions

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions. And if that's not enough we can easily design a new display by scratch to fit your needs.

The table-top displays are just the right advertising tool to use when you want to capture the customer's attention or when you want to promote food products, organic/vegan products, cosmetics or just want to impuse purchase of items.



Code - EDC-005

Mounted size - 60x40x30cm
Also in other dimensions



Code - EDC-006

Mounted size - 60x30x30cm
Also in other dimensions



Code - EDC-007

Mounted size - 90x50x50cm
Also in other dimensions



Code - EDC-008

Mounted size - 70x50x30cm
Also in other dimensions

Every display is fully customizable, we can add your logo on the header, we can completely or just partially paint them and we can also change them in shapes or dimensions. And if that's not enough we can easily design a new display by scratch to fit your needs.

The table-top displays are just the right advertising tool to use when you want to capture the customer's attention or when you want to promote food products, organic/vegan products, cosmetics or just want to impuse purchase of items.

Whole Range of

COUNTER DISPLAYS



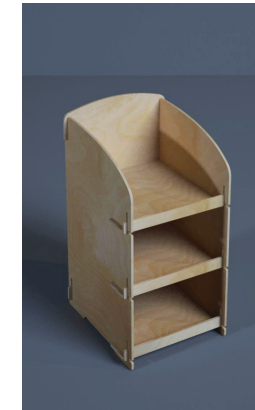
Code - EDC-001



Code - EDC-002



Code - EDC-003



Code - EDC-004



Code - EDC-005



Code - EDC-006



Code - EDC-007



Code - EDC-008

If you dream at...

MISCELANEOUS

We produce it

3

Furniture & Boxes

Changing the interior design, looking for innovative storage solution, our **MISCELANEOUS** products may respond to your needs. It's modular, fun and simple. Could be your unique Style.

basic line of FURNITURE



Code - EDF-001

Mounted size - 150x35x180cm
Loading plan - 47x31cm



Code - EDF-002

Mounted size - 115x37x114cm
Loading plan - 32x32cm



Code - EDF-003

Mounted size - 120x60x82cm
Loading plan - 120x60cm



Code - EDF-004

Mounted size - 120x60x82cm
Loading plan - 120x60cm

& MISCELANEOUS



Code - EDF-005
Mounted size - 150x35x180cm
Loading plan - 47x31cm



Code - EDF-006
Mounted size - 115x37x114cm
Loading plan - 32x32cm



Code - EDF-007
Mounted size - 120x60x82cm
Loading plan - 120x60cm



Code - EDF-008
Mounted size - 120x60x82cm
Loading plan - 120x60cm

Whole Range of FURNITURE



Code - EDF-001



Code - EDF-002



Code - EDF-003



Code - EDF-004



Code - EDF-005



Code - EDF-006



Code - EDF-007



Code - EDF-008

No worries about

PACKING & DELIVERY

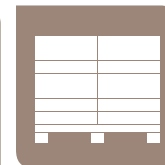
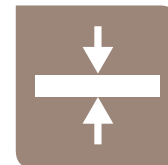
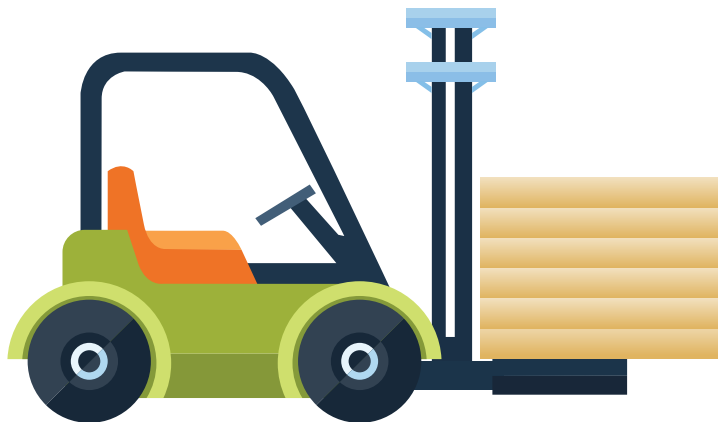
4

Earth is not flat, but our **Flat Pack** Displays are.
Earth is spinning slow, but we **Deliver** fast.

We take care about your time & money - so we pack **FLAT** and **DELIVER** quick and easy. Use the instruction sheet and do it yourself in minutes.

we deliver in FLAT PACK




- Our products are sold under the brand Eazzy, because our displays are just what the brand says - easy to produce and easy logistics.
- We have thought about the whole chain - the working environment for our employees in production, reduce shipping and environmental impact with flat packaging and most importantly - that our clients can easily mount the displays without tools or complicated assembly instructions.




No tools
Flat pack
Full Pallet
Fast delivery
Environmental friendly




your Displays can be **PRE-FILLED**

-  A great number of retailers now insist on their PoP/PoS display units being delivered pre-filled to their stores, one of the reasons being that it is very often cheaper than using a merchandising team to fill the display in store.
-  You can send the goods to our factory and we'll maintain the whole procedure include designing, manufacturing, packaging, assembling and delivering.
-  With assembled and pre-loaded promotional displays, our company relocates value added tasks at the source of your products manufacturing, ready for worldwide distribution & great sales.





 Quality is for us an indispensable value and this approach means we produce excellent, reliable articles.

 First-choice materials, bespoke design, in-house manufacture and controls at each stage of production. This is how we satisfy our clients and gain their trust



QUALITY
MATTERS

 The uniqueness of our projects is a consequence of a relationship between company and client, which enable us to study an original, customized solution.

 We deliver a complete, all-round service, ensuring support for the entire duration of the project.





GET IN TOUCH WITH US FOR MORE INFO

Address

Plant 1

97 Ring road, Popesti-Leordeni, Ilfov County
077160 - Romania

Plant 2

107 Ring road, Popesti-Leordeni, Ilfov County
077160 - Romania

Phone 40.733.882.164
Mailto: office@woodvertising.com





EAZZY 
DISPLAY 
MAKING PROMOTION EASY